

90 Years of LEGO® Play

90 years ago, a Danish carpenter started making toys in his small workshop, ensuring they were always of the highest quality. He gave his company the LEGO® name – meaning "Play Well" – and over the last nine decades, playing well is exactly what the LEGO Group has helped millions of children and families do around the world.

Here's a few milestones to show how big things came from the LEGO Group's small beginnings (and even smaller bricks).

